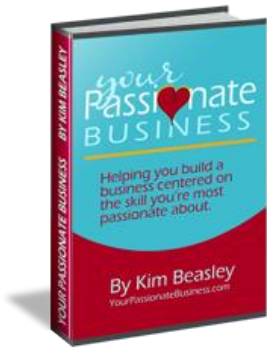


Kim Beasley – *Your* Passionate Business

Your Skill + Your Passion = Your Passionate Business



Your Passionate Business

Kim Beasley, creator

[http:// YourPassionateBusiness.com](http://YourPassionateBusiness.com)

Your Skill + *Your* Passion = *Your* Passionate Business

Welcome to a new way to develop *Your* Passionate Business

Kim Beasley learned at an early age that being an entrepreneur was what she wanted to do when she grew up. In junior high school, she took an aptitude test to see what would be the best career for her. After completing the test, she was told that a 9 to 5 job would *not* be an ideal environment. Thus started her journey towards becoming an entrepreneur.

Fast forward to many years later, Kim has been a full-time entrepreneur since 2005 as a web and business developer as she offered business consulting to other business owners. One of the key things that Kim enjoys doing is helping business owners develop their online presence and integrating Social Media into their online efforts.



More About Kim

Kim Beasley is the youngest of six children but decided early in life that she would not be a spoiled brat all of her life. Instead she chose to become a leader and helper to others in the business world.

After attending college right out of high school to become a computer programmer, she quit in her senior year to start her Corporate America career. After working in Corporate America for 10 years, she went back to college and obtained her Bachelor in Organizational Development. Then a few years later, she earned her MBA in eBusiness.

Taking her experience and education, she developed a business in 2005 that centers on providing business services to business owners to help them develop their online presence. Subsequently in 2009, she transitioned her business into also helping people develop their own business by creating “*Your* Passionate Business”.

Where To Find Kim:

- ❖ **Personal Blog:** <http://KimBeasley.com>
- ❖ **Facebook:** <http://KimBeasley.com/fanpage>
- ❖ **Twitter:** <http://Twitter.com/KimBeasley>
- ❖ **LinkedIn:** <http://www.linkedin.com/in/kbeasley>

Where to Find *Your* Passionate Business:

- ❖ **Business Website:** <http://YourPassionateBusiness.com>
- ❖ **Facebook:** <http://YourPassionateBusiness.com/fanpage>
- ❖ **Twitter:** <http://Twitter.com/PassionateBiz>

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Speaking, Training and Business Consulting Topics:

- ❖ **Your Passionate Business Kick-off** – developing your business from a skill that you are passionate about.
- ❖ **Your Passionate Business Transition** – provide guidance and assistance to business owners who want to transition from one industry to a different industry.
- ❖ **Dealing With Life's Little Hiccups** – information is shared that helps you understand that life will cause hiccups or detours to happen to you. The important thing learned is that these hiccups or detours shouldn't get in the way of you reaching your life goals.
- ❖ **Business Vision Walk** – learn how to develop a vision board and walk through accomplishing your goals.

Suggested Interview Topics and Questions for TV, Web, or Radio

Helping business owners is the utmost important thing to Kim as she helps business owners develop and grow their business. In providing information to the business owners, she invites industry experts and provides business tools that helps them learn.

General Questions: Your Passionate Business

- ❖ What does it mean to develop a “Your Passionate Business”?
- ❖ What resources are available to business owners through “Your Passionate Business”?
- ❖ What steps are involved in “Your Passionate Business”?
- ❖ How do the Huddle Groups work within “Your Passionate Business”?

Questions: Dealing With Life's Little Hiccups

- ❖ In teaching business owners how to “deal with life's little hiccups”, what are some of the key things that they need to do?
- ❖ What are some of the hiccups that you help people deal with?
- ❖ Are there specific things that a business owner can do to prepare for “hiccups”?

Questions: Business Vision Walk

- ❖ What is a Business Vision Walk?
- ❖ How does it help a business owner?
- ❖ What should a business owner use to develop a Business Vision Walk?

**Don't see your topic here? Want something different? No problem!
Contact Kim Beasley today for specific topics or format requests.**

